



SANFORD ROSE ASSOCIATES®
EXECUTIVE SEARCH

Press Release

March 17, 2020

Sanford Rose Associates® - Schmidt Group and RRY Publications Join Forces to Create a New Standard in Orthopedic Executive Recruiting

Mandeville, LA: March 17, 2020 – Sanford Rose Associates® - Schmidt Group, a retained executive recruiting firm with more than 45 years of experience recruiting top life science executives has entered into a strategic partnership with RRY Publications and Robin Young to create a better, executive recruiting service for companies in the orthopedic industry.

Tim Schmidt, Owner and CEO of Sanford Rose Associates® - Schmidt Group, brings over 25 years of executive experience in the medical device industry to Robin Young Ortho Recruiting and his firm is a member of the Sanford Rose Associates® Executive Search Network of Offices. His career in recruiting started with Terumo Cardiovascular where he built a successful sales and marketing team from ground up and that division has had an outstanding record of sales and marketing success. Since then, he has worked with all executive management levels in orthopedics, spine and cardiovascular to find the right hiring match. Tim's talent for recruiting and hiring has made him an ideal leader in the Robin Young Ortho Recruiting executive team.

Neal Hightower, Owner and Managing Director of Sanford Rose Associates® - Schmidt Group brings over 20 years of executive experience with domestic and international medical device companies, large and small, start-up and NYSE listed. His career has covered hiring and recruiting in orthopedics, spine, and oncology. Neal is also an award-winning medical device sales representative and manager. He has helped develop markets in over 40 countries around the world. Neal is one of the most talented recruiters in orthopedics and spine. With solid track record of C-Suite and Director searches and placements, Neal brings his succession planning and resources to Robin Young Ortho Recruiting executive team.

Robin Young, Founder of RRY Publications and PearlDiver, was one of Wall Street's top life sciences analysts before founding RRY Publications and PearlDiver 16 years ago. His firm is now the largest publishing platform in orthopedics with more than 200,000 readers and access to virtually every supplier, clinic and physician in orthopedics. In addition to his faculty appointments and invited lectures at major orthopedic meetings every year, Robin is also a trusted advisor to many of the fastest growing, technologically innovative companies in orthopedics. Together, Tim Schmidt, Neal Hightower and Robin Young bring a truly consultative approach to finding world class executive talent for every company in the orthopedic industry. No other recruiting firm brings this level of industry and people knowledge to the search process.

"We are excited to bring three industry leaders orthopedics, plus forty-five years of experience in recruiting. Together they represent more than 70 years of orthopedic industry leadership, networking and recruiting. This new powerhouse firm combines our track record of success in all executive management levels in orthopedics, spine and cardiovascular plus the industry insights to tap into an unparalleled network of industry executives," noted Tim Schmidt, CEO of Sanford Rose Associates® – Schmidt Group.

This new organization, Robin Young Ortho Recruiters brings three industry leaders: Tim Schmidt, Neal Hightower and Robin Young. Together they represent more than 70 years of orthopedic industry leadership, networking and recruiting to provide best-in-class talent management solutions to forward thinking orthopedic companies.

“Talent is the lifeblood of every orthopedic business. With proven recruiting professionals like Tim Schmidt and Neal Hightower, we will raise the standards for world-class executive recruiting in the orthopedic industry. It is our distinct pleasure to be your partner in growth and success.”, says Robin Young, CEO of Robin Young Ortho Recruiters.

To learn more about Robin Young Ortho Recruiters, visit <http://ryorthohire.com>.

To learn more about Sanford Rose Associates® – Schmidt Group, visit <https://sanfordrose.com/schmidtgroup>

About Sanford Rose

Sanford Rose Associates® understands the need to find the people who will “make a difference.” Our goal is to match human capital needs with highly qualified individuals as quickly and efficiently as possible, with the end goal of enhancing the client’s organizational capability. Founded in 1959, Sanford Rose Associates® is a network of independently owned and operated recruiting offices offering executive search services. Executive Search Review recognized the totality of the Sanford Rose Associates network as being one of the Top 10 Search Firms in North America. Over the course of the past six decades, the Sanford Rose Associates network has expanded to over 120 offices worldwide with firms in North America, Latin America, and Asia.

Media Contact:

Darren McDougal

Managing Director of Marketing Communications

Sanford Rose Associates International, Inc.

972.616.7870

www.sanfordrose.com

####