



Sanford Rose Associates-Madison Executive Search

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July 16, 2019

Sanford Rose Associates-Madison (SRA-Madison) and First District Association (FDA) are pleased to announce that Bob Huffman will be the next CEO/President of FDA, effective July 1, 2019.

Bob brings 13 years of progressive dairy industry operations management experience; both large single plant and multi-plant. He has experience in all aspects of milk intake, block and barrel cheese and whey operations. Bob has invested significant time learning the technical side of dairy processing which aligns well for this role with FDA.

Bob, and wife Jennifer & family have successfully transitioned to Central Minnesota. They have a soft spot for Rural America, agricultural communities and enjoy outdoor activities.

Bob has a passion for successfully fostering and sustaining both member patron and customer relationships, building trust and discovering the strategy that works best with the Cooperative to achieve desired member, industry and business goals. He is a firm believer in leading by example and that it all starts with core ethics and values.

Bob is succeeding Clint Fall, who has officially retired and is looking forward to spending more quality time with his family. Clint did wonderful things for FDA over a 21 year career span. His time is valued and appreciated.

SRA-Madison brings 30 years of Dairy / Food Industry expertise discovering talent that will "make a difference" for our clients. Our goal is to match human capital needs with highly qualified individuals as quickly and efficiently as possible, with the end goal of enhancing the client's "organizational capability". We are pleased to have worked with FDA and being part of this successful milestone for them.

William Boeger, Managing Director, Sanford Rose Associates-Madison
Josh Barka, Board Chair, First District Association