

# 2017 – The Best Job Market in Years?



Lisa Proctor

Based on the current trends in the market, 2017 is shaping up to be the best job market we have seen in years, especially for qualified job seekers. According to the Bureau of Labor Statistics, the 2017 outlook for new positions is particularly strong for mid- to senior-level qualified workers with the right skills who are willing to relocate for these opportunities.

Some of the top industries showing the most job growth include Healthcare, Life Sciences, Pharmaceutical Manufacturing, Engineering, Technology Administration, Software Development, Cyber Security, Green & Sustainable Building Construction (Architectural, Engineering, Construction), Corporate Health and Wellness, Translation Services, and Digital Forensics. Additional opportunities in Manufacturing and Infrastructure also look promising.

Companies need to be prepared to have a streamlined hiring process that moves the best candidates efficiently and effectively towards an offer. We have a saying in our office that “time kills all deals” and delaying the hiring process too long allows for too many other factors and other job opportunities to creep into the companies’ hiring process. Companies who are not able to move quickly through the hiring process will lose the best candidates to their competition.

We encourage job seekers to create and maintain their own career

marketing plan. The two-page plan we use helps them clarify what types of roles they are qualified for, their competencies, target markets, and target companies as well as their positioning statement. Additionally, we encourage job seekers to continue to build and expand their relevant skills through volunteering, taking classes, or working on special projects, to ensure they are well positioned when opportunities arise.

If job seekers find themselves in a

situation where they are unable to relocate to where the best jobs are, we advise them to be prepared to take a hard look at their current, relevant skills (within the last few years) and see how they may translate to a different role or industry in their local area or be prepared to consider lateral opportunities if they want to make a change now.

Now is the time for job seekers to polish up their resume, take advantage of holiday parties and networking op-

portunities in their area, leverage social media and business networking sites such as LinkedIn, build relationships with executive recruiters and do their research now so they are well positioned to take advantage of new career opportunities as they arise in 2017.

Lisa Proctor is the President, Sanford Rose Associates® – Lake Lanier Islands Executive Search firm [www.sanfordrose.com/lakelanierislands](http://www.sanfordrose.com/lakelanierislands), 678-969-3356, [lisa.proctor@sanfordrose.com](mailto:lisa.proctor@sanfordrose.com)

Sanford Rose Associates® – Lake Lanier Islands is committed to “finding people who make a difference®” within organizations by finding individuals who perform, exceed expectations, and assist the organization to achieve its strategic goals. Sanford Rose Associates® (SRA) is ranked as Top 10 search firm by Hunt Scanlon Media, LLC and is a network of independently-owned executive search firms assisting clients to fill their mission-critical positions.



# Unlimited

# 50% OFF

## Verizon & AT&T rates



Switch to Sprint and get Unlimited data, talk and text. Plus, get HD Video and 10 GB of Mobile Hotspot. All for just \$22<sup>50</sup> per month per line for four lines!

Savings until 3/31/18; then \$60/mo. for line 1, \$40/mo. for line 2 and \$30/mo. for lines 3-4. Streams video at up to HD 1080p, music at up to 1.5mbps, gaming at up to 8mbps. Data deprioritization during congestion. MHS, P2P and VPN reduced to 2G speeds after 10 GB/mo. Pricing shown with AutoPay discount applied w/1 2 invoices. Other monthly charges apply.\*\*



### VISIT YOUR SPRINT PREFERRED RETAILER NEXT STAR COMMUNICATION

900 Duluth Hwy 120, Lawrenceville, GA 30043 770-236-0077  
1850 Scenic Highway 124, Snellville, GA 30078 770-985-9332  
3293 Highway 78, Snellville, GA 30078 770-982-4770  
3939 Atlanta Highway 78, Loganville, GA 30052 678-639-4303  
6600 Sugarloaf Parkway, Duluth, GA 30097 770-814-9095  
2590 Hamilton Mill Road, Buford, GA 30518 770-614-0316  
Mall of Georgia-3333 Buford Dr., Buford, GA 30519 678-288-4180  
Sugarloaf Mills Mall-5900 Sugarloaf Pkwy, Lawrenceville, GA 30043 678-389-4990  
3429 Lawrenceville Suwanee Rd., Suwanee, GA 30024 770-983-6738



### BUY 2 ACCESSORIES GET 20% OFF

With new activation. Additional restrictions may apply. See store for details.

Sprint Phone Repair Center

\*\*Monthly charges exclude taxes & Sprint Surcharges [incl. USF charge of up to 16.7% (varies quarterly), up to \$2.50 Admin. & 40¢ Reg./line/mo. & fees by area (approx. 5-20%)]. Surcharges are not taxes. See [sprint.com/taxesandfees](http://sprint.com/taxesandfees).

Activ. Fee: Up to \$30/line. Credit approval req. **Sprint Unlimited Plan:** Includes unlimited domestic long-distance calling, texting & data & 10 GB of high-speed Mobile Hotspot VPN & P2P data. After the 10 GB, MHS, VPN & P2P usage will be limited to 2G speeds. Discounted phones subject to add'l \$25/mo./line. Discounted tablets add'l \$10/mo./line. Third-party content/downloads are add'l charge. Select Int'l svcs are included, see [sprint.com/globalroaming](http://sprint.com/globalroaming). Reqs eBill. **AutoPay:** Must be enrolled in AutoPay. **Quality of Service (QoS):** Customers who use more than 23 GB of data during a billing cycle will be deprioritized during times & places where the Sprint Network is constrained. See [sprint.com/networkmanagement](http://sprint.com/networkmanagement) for details. **Usage Limitations:** To improve data experience for the majority of users, throughput may be limited, varied or reduced on the network. Sprint may terminate service if off network roaming usage in a month exceeds: (1) 800 min. or a majority of min.; or (2) 100 MB or a majority of KB. Prohibited use rules apply, see [sprint.com/termsandconditions](http://sprint.com/termsandconditions). **Other Terms:** Offer/coverage not available everywhere or for all phones/networks. No discounts apply to plan. May not be combined

**DREAM CLEAN**  
RESIDENTIAL & COMMERCIAL  
Cleaning Services

Sandra LeMay, Owner  
(470) 296-3130  
(678) 699-4158  
[Info@DreamCleanGeorgia.com](mailto:Info@DreamCleanGeorgia.com)

**Spring into Spring Clean**

- Fully Insured & Bonded
- Special Senior Package (60+)
- Flexible schedule, 7 days a week
- Weekly, Monthly, “As-Needed”
- 100% Satisfaction Guarantee

**Don't Forget We Also Offer House Sitting Services!**

[DreamCleanGeorgia.com](http://DreamCleanGeorgia.com)